

## **Historic, Archive Document**

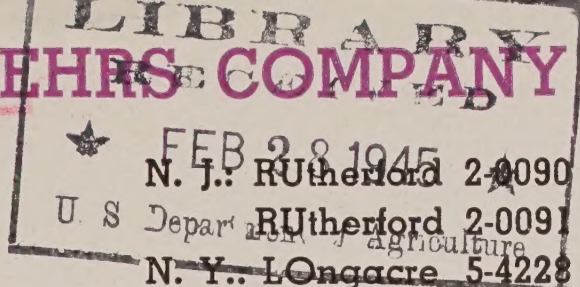
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# JULIUS ROEHRS COMPANY

**Rutherford**  
New Jersey

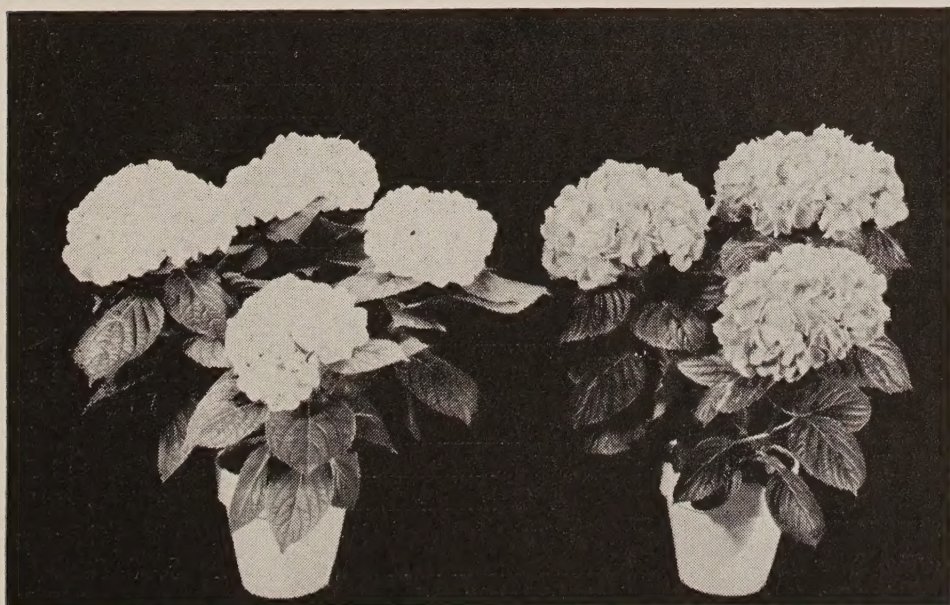


## TRADE LIST for MARCH-APRIL 1945



### EASTER PLANTS FOR APRIL 1

<b>AZALEAS, Kurumes, pink, red, white, varieg.</b> .....	1.00 & 1.50
Sweetheart Supreme .....	1.00, 1.50 & 2.00
Triomphe dwf. ....	1.00
Hinodegiri (hardy red).....	1.00 & 1.50
Coral Bells .....	1.00, 1.50 & 2.00
Hexe .....	.75, 1.00 & 1.50
Indica .....	2.00, 2.50, 3.00 & 4.00
Standards .....	15.00 & 20.00
<b>Fancy-Leaved CALADIUMS, bushy 5"</b> .....	1.50
<b>Tigered CALCEOLARIAS, 5½"</b> .....	1.50
<b>Yellow CALLAS</b> .....	1.50 & 2.50
<b>Sturdy HYDRANGEAS</b> 1.75, 2.50, 3.00, 3.50, 4.00, .....	5.00 & 6.00
<b>EASTER LILLIES</b> .....	2.50, 3.50 & 5.00
<b>ROSES, Babies, assorted colors</b> .....	2.00 & 2.50
Hybrid Magna Charta (rose).....	2.50 & 3.50
Assorted Ramblers .....	4.00, 5.00 & 6.00
Jacquette (carmine) globes.....	4.00, 5.00 & 6.00
Jacquette basket shape, 8" tubs.....	10.00 & 12.50
Paul's Scarlet (red) globes.....	3.50, 5.00 & 6.00
Fern Roehrs, patented (double Paul's Scarlet)....	5.00 & 6.00
Druschki, globes (fragrant white).....	3.50 & 5.00
<b>ASTILBES</b> .....	2.50
<b>Darwin TULIPS</b> .....	1.75 & 2.50
<b>DAFFODILS</b> .....	2.50
<b>PALMS for Easter decoration</b> .....	2.50, 6.00, 7.00 & 8.00
<b>DISHGARDENS</b> .75, 1.00, 1.25, 1.50, 2.00, 2.50, .....	3.50 to 10.00
<b>CACTUS GARDENS</b> .....	.60, .75, 1.00, 1.50, 2.00, 2.50 to 7.50





# ROEHRS MARCH-APRIL OFFERINGS

<b>ADIANTUM</b> Wrighti 5" .....	1.00
<b>ALLAMANDA</b> Hendersoni, 6" and 7".....	3.00 & 5.00
<b>ANTHURIUM</b> Andreanum hybrids in pots.....	Quoted
<b>ASPIDISTRA</b> luridum, 5".....	1.50



<b>AZALEAS</b> Coral Bells, Hexe, Triomphe		
<b>AZALEA</b> Kurume assorted, pink, red, white, varieg.	1.00 &	1.50
Sweetheart Supreme .....	1.00,	1.50 & 2.00
Triomphe dwf. ....		1.00
Hinodegiri (hardy red).....	1.00 &	1.50
Coral Bells .....	1.00,	1.50 & 2.00
Hexe .....	.75,	1.00 & 1.50
Indica .....	2.00, 2.50,	3.00 & 4.00
Standards .....	15.00 &	20.00
<b>BOXWOOD</b> , pyramids, 12" tub, 3½-4' high.....		12.50
<b>CACTI and SUCCULENTS</b> 2"..... doz.	1.20 &	1.80
<b>CALADIUMS</b> , Fancy-leaved, bushy, 6".....		1.50
<b>CALCEOLARIAS</b> , tigered Pocketbooks, 5½".....		1.50
<b>CALLAS</b> , Yellow, 5½" pot, single.....		1.50
6" pot, double.....		2.50

## REGAL CIBOTIUMS

Graceful and dainty—  
yet sturdy and durable  
for decorations.



8" tub, single crown	6.00
8" tub, double crown	7.50
9" tub, .....	10.00

<b>CISSUS</b> Antarctica 4" .....	1.00
<b>CLIVIA</b> , 6" pot.....	2.50
<b>CRASSULA</b> arborescens, 3" pot.....	.25
8" tub .....	5.00
<b>CRYPTANTHUS</b> roseus pictus.....	.15
<b>CYPERUS</b> Alternifolius, (Umbrella Plant) 4".....	.75
5".....	1.00
<b>DAFFODILS</b> , 7-8" pan.....	2.50
<b>DAPHNE</b> Cneorum, fragrant rose, hardy, 6".....	2.50 & 3.00
<b>DIEFFENBACHIA</b> Rudy Roehrs, 5" .....	1.50
6" tub .....	2.50
7" tub .....	3.50
Picta, 5" .....	1.00
<b>DISHGARDEN PLANTS</b> 2¼" assorted..... doz.	1.20 & 1.80
<b>DISHGARDEN</b> .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00 & up	
<b>DRACAENA</b> Goldieana 4½" .....	10.00
<b>DRACAENA</b> Massangeana, 6" .....	1.50
7" .....	2.50
<b>EUPHORBIA</b> Splendens (Crown of Thorns) Specimen	Quoted
<b>FICUS</b> Pandurata .....	5.00 & 7.50
<b>FICUS</b> Elastica, comb., 3' high, 12" tub.....	6.00



<b>GARDENIA Veitchi</b> , bushy, 5½" and 6".....	2.00 & 2.50
<b>HYDRANGEAS</b> , <i>Merveille</i> , sturdy, rose and pastel shades, 2-3-4 fl.....	1.75, 2.50 & 3.00
5-6 fl.....	3.50 & 4.00
8" tub .....	5.00 & 6.00
<b>IVY Pyramids</b> , green, 12" tub, 5-5½'.....	20.00

### KENTIA PALMS

2¼" pot, 8-10" .....	.25
2½" pot, 18-22", single.....	.50
6" pot, 2½', 3-plant comb.....	2.50
7" tub, 3½-4', 3 plant comb.....	6.00
8" tub, 4½-5', 4-plant comb.....	7.00
8" tub, 5-5½', 4-plant comb.....	8.00
8" tub, 6-6½', 4-plant comb.....	9.00
10" tub, 5-5½', heavy comb.....	10.00 & 12.00
12" tub, comb. 6-6½'.....	20.00
12" tub, 6½-7½' comb.....	25.00 & 30.00
14" tub, 8-9' comb., specimen.....	35.00
14" tub, 10-12', comb., specimen.....	50.00

(On express shipments  
crating charges extra)



<b>LILIES</b> , 6", 4-5 fl. ....	2.50
6-8 fl. ....	3.50
9-12 fl. ....	5.00
(over 12 flowers, .40 per fl.)	

<b>MARICA Northiana</b> , 5".....	1.50
<b>MUSA Cavendishi</b> (Banana) 7" tub.....	5.00
<b>NEPENTHES</b> (Fly-eating Pitcher Plant).....	15.00
<b>NEPHTHYTIS Emerald Gem</b> , 2¼".....	.15
<b>ORCHIDS</b> , plants and cut flowers.....	Market Price
<b>PANDANUS Veitchii</b> , 7".....	2.50
<b>PEPEROMIA obtusifolia</b> , 2¼".....	.10
<b>PHILODENDRON cordatum</b> , 2¼".....doz.	1.80
4" .....	.50
5" hanging vines, heavy.....	.75
7" tub, totem poles.....	3.50
8" pot, basket form.....	3.50

<b>PHOENIX Roebelini</b> , northern greenhouse grown	
4" .....	1.00
10-11" tub, 3-4' .....	10.00 & 15.00
12" tub, 3½-4½' .....	20.00 & 25.00
14" tub, 4½-5' .....	35.00 & 50.00
18", 9-10' high, specimen.....	75.00

<b>PINEAPPLE</b> , variegated, 8" tub.....	15.00
<b>ROSES</b> , <i>Babies</i> , assorted colors.....	2.00 & 2.50
Hybrid <i>Magna Charta</i> (rose).....	2.50 & 3.50
Assorted <i>Ramblers</i> .....	4.00, 5.00 & 6.00
<i>Jacquette</i> (carmine) globes.....	4.00, 5.00 & 6.00
<i>Jacquette</i> basket shape, 8" tub.....	10.00 & 12.50
<i>Paul's Scarlet</i> (red) globes.....	3.50, 5.00 & 6.00
<i>Fern Roehrs</i> , patented (double <i>Paul's Scarlet</i> ).....	5.00 & 6.00
<i>Druschki</i> , globes (fragrant white).....	3.50 & 5.00

<b>SAINTPAULIA Blue Boy</b> , 4".....	.70
<b>SANSEVIERIA laurenti</b> 4" pot .....	.50
4½" pot .....	.75
5" pot .....	1.00
6" comb. ....	1.50
7" comb. ....	2.50

<b>SELAGINELLA Brownii</b> , 2".....	.15
<b>SPATHIPHYLLUM</b> 8-10" .....	7.50 & 10.00
<b>SPIRAEA</b> ( <i>Astilbe</i> ) .....	2.50

**STOVEPLANTS**, Collection of rare exotic plants for conservatory or home—Quoted

<b>STRELITZIA Reginae</b> "Bird of Paradise", 10" tub.....	10.00
<b>TRADESCANTIA</b> ( <i>Wandering Jew</i> ), 4".....doz.	2.50
<b>TOLMIEA menziesi</b> , ( <i>Piggy-back plant</i> ) 4".....	.50
<b>TULIPS</b> , 6" pan .....	1.75
7" pan .....	2.50
<b>VITIS Rhombifolia</b> 4".....	.75



## PLANT ARRANGEMENTS in POTTERY and GLASS



### "DIXIELAND" DISHGARDENS

Subtropic Plantings of Miniature Foliage Plants, Sansevierias, and compatible Succulents, .75,		
1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00,	7.50 & 10.00	
<b>Exotic BROMELIADS</b> , artistic setting in fine pottery....		
		10.00 & 12.50
<b>BIRDBATH</b> , planted with Bromeliads and other exotic plants .....		
		15.00 & 17.50
<b>Novelties</b> .....		doz. 3.50
<b>Panda Bear</b> .....		each .75



<b>CACTUS GARDENS</b> , colorful and long-lasting, .50,		
.60, .75, 1.00, 1.50, 2.00, 2.50, 3.00, 3.50,	5.00 & 7.50	
<b>Imported Native Mexican Pottery</b> , hand decorated, planted with Cacti.....		
		1.50, 2.00, 2.50, 3.00, 4.00 & 5.00
<b>BIRDBATH</b> , dramatic Desert landscape of Cacti, 10.00, 12.50, 15.00		
<b>Tea Cups and Bouillon Cups</b> with handles.....		
		.50 & .75

### GARDENS IN GLASS

<b>Globes</b> , planted with bright colored tropical minia- ture plants 8" and 10".....		2.50 & 4.00
<b>Glass Tumblers</b> .....		2.25
<b>Brandy Goblets</b> (2 gal.).....		7.50
<b>Display Jars</b> .....		5.00
<b>Water Pitcher</b> .....		2.00

On dishgardens to be replanted, we allow credit to the extent of one-half the cost of container. While we shall exercise all possible care, we will not be responsible for breakage.

### OF INTEREST TO GROWERS

#### BOUVARDIA — FERNS IN FLATS

Let us book your orders for delivery in season.

#### SUPPLIES:

**Plant Tubs**—prices on request.

### DELIVERY SCHEDULES AND TERMS

Deliveries limited except prior to Easter.  
Prices quoted are subject to change with-  
out notice.

Cash with orders from new accounts.

All stock offered subject to crop failure or  
prior sale.

